

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
965293-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	965293	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- TWTF - -	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/23/12	9:50 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	OFA12Z159H	\$350.00 NM
2	WCVB	F	10/26/12		LIVE WITH KELLY & MICHAEL	9A-10A	:00		\$350.00 NM
Credited									
2	10/23/12	10/29/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	2	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- TWTF - -	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	W	10/24/12		STEVE HARVEY DAY	10-11a	:00		\$150.00 NM
Credited									
2	WCVB	F	10/26/12		STEVE HARVEY DAY	10-11a	:00		\$150.00 NM
Credited									
3	10/23/12	10/29/12	Millionaire	1228-1p	- TWTF - -	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- TWTF - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/23/12	12:46 PM	Millionaire	1228-1p	:30	OFA12G150H	\$500.00 NM
1	WCVB	Th	10/25/12		Millionaire	1228-1p	:00		\$500.00 NM
Credited									
4	10/23/12	10/29/12	Cityline	1158-1230p	- - - - - S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- - - - - S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	12:19 PM	Cityline	1158-1230p	:30	OFA12G150H	\$100.00 NM
5	10/23/12	10/29/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	- TWTF - -	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/24/12 Good Morning America 658-9a :00 \$800.00 NM									
Credited									
2 WCVB Th 10/25/12 Good Morning America 658-9a :00 \$800.00 NM									
Credited									
6	10/23/12	10/29/12	430a Eyeopener	430-5a	MTWTF - -	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - TWTF - - 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Th 10/25/12 430a Eyeopener 430-5a :00 \$100.00 NM									
Credited									
7	10/23/12	10/29/12	8a Sun Wknd Eyeopener	Su 8-10a	- - - - - S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/28/12 8a Sun Wknd Eyeopener Su 8-10a :00 \$350.00 NM									
Credited									
8	10/23/12	10/29/12	PRIVATE PRACTICE WK135A-235A		- - - - - S-	:30	1	\$75.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/27/12 1:51 AM PRIVATE PRACTICE WKNDLF 1135A-235A :30 0FA12Z159H \$75.00 NM									
9	10/23/12	10/29/12	Newscenter 5 at 11	11-1130p	MTWTF - S	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - TWTF - S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/23/12 11:28 PM Newscenter 5 at 11 11-1130p :30 0FA12Z159H \$2,500.00 NM									
10	10/23/12	10/29/12	ABC Prime College Footb	Sat 8-1130p	- - - - - S-	:30	2	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 - - - - - S- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 10/27/12 ABC Prime College Football Sat 8-1130p :00 \$3,500.00 NM									
Credited									
2 WCVB Sa 10/27/12 ABC Prime College Football Sat 8-1130p :00 \$3,500.00 NM									
Credited									
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,525.00
<u>Agency Commission</u>	\$528.75
<u>Net Amount Due</u>	\$2,996.25